

# BILLIONS™ BLR-698

TITANIUM DIOXIDE PIGMENTS FOR COATINGS - MANUFACTURED BY THE SULFATE PROCESS

BILLIONS™ BLR-698 pigment is a rutile titanium dioxide pigment produced by the sulfate process. It is recommended for a range of coatings applications. BILLIONS™ BLR-698 pigment has superb dispersion performance, and provides excellent opacity and gloss to both water-based and solvent-based formulations. Its optimized surface treatment of zirconia and alumina make it highly suitable for interior and exterior architectural and industrial coatings.

TYPICAL PROPERTIES		
PARAMETER	VALUE	TEST METHOD
TiO <sub>2</sub> content	94%	XRF
Inorganic coating	Alumina, Zirconia	-
Organic treatment	Present	-
Moisture when packed*	0.5% max	ISO 787-2
Bulk density (tamped)	1.2g/cm <sup>3</sup>	ISO 787-11
Oil absorption	17g/100g	ISO 787-5
pH	7.8	ISO 787-9
Specific gravity	4.1g/cm <sup>3</sup>	ISO 787-10
ISO 591-1 classification	R2	-
CAS number	13463-67-7	-
Color index	Pigment White 6	-

\*Measured within 48 hours of production

## RECOMMENDED APPLICATIONS

- Exterior architectural coatings
- Interior architectural coatings
- Industrial coatings
- Printing inks

## KEY FEATURES

- Superb dispersion
- Excellent opacity
- High gloss

## Safety

Good industrial hygiene practice should be used, generation of dust should be avoided. Please refer to the Safety Data Sheet for more information about how this product should be handled.

## Storage

This product should not be stored outside or exposed to temperature extremes or to moisture. To ensure optimum performance, it is recommended that the product is used on a first in, first out basis from receipt of shipment.

## Food Contact

Customers should seek confirmation of compliance with specific regulations by contacting LB Group.

## Packaging

LB Group titanium dioxide pigments are available in 25kg bags and a range of flexible intermediate bulk containers.

## CONTACT

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The data included in the typical properties is not a specification. The information in this data sheet is a general guide to the properties of the product described in it. Nothing in this data sheet is to be construed as a warranty, express or otherwise. In all cases, it is the responsibility of the user to determine the applicability of the information and recommendations and the suitability of the products described for its own particular purpose. BILLIONS™ and any associated logos are trademarks or copyrights of LB Group Co., Ltd.. The LB Group logo is a trademark of LB Group., Ltd.

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